

Privacy Notice for Newsletter Subscribers

At Land Registration Authority (LRA), we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Notice describes how we collect, use, disclose, and protect the personal information of individuals who subscribe to our newsletter. Please read this notice carefully to understand our practices regarding your personal information.

1. Information We Collect:

When you subscribe to our newsletter, we may collect the following types of personal information:

- Name: We may collect your full name or any other identifier you provide.
- Email Address: We collect your email address to send you the newsletter and relevant communications.
- Optional Information: We may also collect additional information such as your preferences or interests that you choose to provide.

2. Use of Information:

We use the personal information collected from newsletter subscribers for the following purposes:

- Sending Newsletters: We use your email address to deliver our newsletters and other relevant communications.
- Personalization: We may use the information you provide to personalize the content and offers in our newsletters based on your preferences.
- Communication: We may use your contact information to communicate with you regarding your subscription, respond to your inquiries, and provide customer support.
- Analytics: We may use aggregated and anonymized information to analyze newsletter engagement, trends, and user behavior.

3. Disclosure of Information:

We do not sell, trade, or rent your personal information to third parties for their marketing purposes. However, we may share your information in the following circumstances:

- **Service Providers:** We may share your information with trusted service providers who assist us in delivering newsletters and managing our communication platforms. These providers are obligated to keep your information confidential and are only permitted to use it for the purpose of providing services to us.
- **Legal Requirements:** We may disclose your personal information if required to do so by law or if we believe that such disclosure is necessary to comply with legal obligations, protect our rights, or enforce our terms and conditions.

4. Data Retention:

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Notice, unless a longer retention period is required or permitted by law.

5. Security Measures:

We have implemented reasonable security measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, please be aware that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

6. Your Rights:

You have the rights to:

- **Access and rectify your personal information:** You may request access to the personal information we hold about you and request corrections if any information is inaccurate or incomplete.
- **Unsubscribe from our newsletter:** You have the option to unsubscribe from our newsletter at any time. You can find an unsubscribe link at the bottom of each newsletter email or contact us directly to opt-out.
- **Data erasure:** You may request the deletion of your personal information from our systems, subject to any legal obligations we may have to retain certain data.

7. Changes to this Privacy Notice:

We reserve the right to update or modify this Privacy Notice at any time. Any changes will be effective when we post the revised notice on our website or communicate the

changes to you directly. We encourage you to review this Privacy Notice periodically to stay informed about our information practices.

By subscribing to our newsletter, you acknowledge that you have read and understood this Privacy Notice and agree to the collection, use, and disclosure of your personal information as described herein.